

European Alliance for Innovation

Who What Why and Where

November 30, 2011
Rome

Welcome Audience and online viewers

- ❖ EAI views innovation simply as the tool that will
- ❖ Transform us out of the crisis today, and
- ❖ Keep us out of trouble in the future, i.e. make Europe competitive in the long run
- ❖ Our fundamental tenet is also simple – people innovate, governments build innovation sustaining environments
- ❖ EAI's core value is people, be it as individual innovators, or as CEOs, or as politicians

EAI mission

- ❖ Innovate in technology, business models and society
- ❖ Identify and foster innovation in competitive ICT enabled market sectors
- ❖ Support people to make innovation successful
- ❖ Support administrations to build activity plans that support the people

EAI Mode of Operation

- ❖ Changing people's mindset
 - ❖ Building grassroots communities that overcome borders, cultures and regulations in Europe
- Building the largest single innovation market of people, ideas and organizations
- ❖ Converting ideas into opportunities by matchmaking, engaging, and collaborating

What is EAI?

- ❖ Promoter of ICT driven innovation **for economic growth and advancement of society**
- ❖ A grassroots movement **for innovation opening a european window to the world**
- ❖ **An international network** of organisations and individuals who share the view that self-rewarding cooperation is the only solution to becoming competitive

Innovation is about ideas

Ideas need:

- **I**nteraction
- **D**issemination
- **E**ducation
- **A**ctualization

Making ideas take hold means

❖ **Involvement of all keyplayers in EAI:**

- ✓ Comprehensive – INC segments of activities
- ✓ Encompassing – from individuals to industry
- ✓ Grassroots – **reach out and reach up**

❖ **Open innovation paradigm**

- ✓ Web based collaborative innovation

Matchmaking – matching ideas, talents, and capital to identify opportunities and turn them into success stories

How is EAI Organized

The Strategic Forum

A Voice for institutional members empowered and fed by the Community

An advocate for innovation by individuals and institutions alike

An active participant in the EAI Innovation marketplace reaching out to ALL players

How is EAI Organizaed - Communities

Science Innovation Business Communities (SIBs) in competitive, ICT enabled, technology sectors

- internet as innovation – through technology and use,
- health and well being,
- future habitats from energy to cities,
- security and safety as condition to development

Engaged in innovation cooperation through socialization, web, and capitalization

**EFI 2011 is a presentation of some of what
EAI has achieved in 2 short years**

**This is possible only because of the
activities of EAI communities**

**In next three days we will hear of progress
in technology, in business, in society and
in advocacy**

**I hope everyone will find EFI 2011 as a
place where opportunities exist and
innovation can happen with a real impact**

Enjoy and Engage!